



Abbotsford Police Department

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Bob Rich
Chief Constable

"Protecting with Pride"

NEWS RELEASE

APD NEWS RELEASE:

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DATE OF RELEASE: October 26, 2010

Incident: Operation Lodestar Presentations Begin – Parents and Guardians to meet with Mayor and Police Chief

Abbotsford – October 26, 2010.

Tomorrow evening at 7 pm at Robert Bateman Secondary School, Mayor George Peary and Chief Bob Rich will be hosting a 1 hour presentation for parents and guardians of students of that school and its feeder school, Clayburn Middle School. Last year over 1600 students from those schools attended Operation Impact – Abbotsford Police presentations that provided reality based messaging concerning gangs, drugs and the criminal lifestyle. This year the Abbotsford Police have asked parents to join their police department and their community in making youth, and youth concerns a priority.

This will be the first of 12 scheduled presentations. 11 of the presentations are reserved for parents and guardians of students that attend the specific Secondary Schools and Middle Schools (both public and independent) but 1 presentation will be open to all members of the community including parents of children that are home schooled. 2 of the presentations will be conducted in both English and Punjabi. The unprecedented attendance and inclusion of both the Mayor and the Police Chief at all of these sessions demonstrates the commitment of both leaders to make Abbotsford a better and safer community.

The invitations to the Operation Lodestar presentations have been sent out to parents. The question to be answered is how many of them will be willing to engage in the discussion and be that positive "guide or model" for their children.

The Abbotsford Police would like to thank the Abbotsford School District, public and independent school administrators, faculty and Parent Advisory Committee members for the integral roles they have played in organizing this campaign which will run through early 2011.

**** The Media is invited to attend this first presentation. Please confirm your attendance with me. ****

*Our Mission:
To make Abbotsford the safest city in B.C.*

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